

SPONSORSHIP OPPORTUNITIES

2024



www.hillshawksrugbyleague.com.au

HILLS HAWKS RUGBY LEAGUE CLUB

The Hills Hawks Junior Rugby Leagues Club was founded in 1983. In 2023, we celebrated our 40 year anniversary as a Club and look forward to another strong and successful 2024 season. We are family friendly and inclusive club with a focus on keeping our kids active and building a strong and healthy community for local areas including Glenorie, Dural, Kenthurst, Galston, Arcadia, Annangrove and surrounding areas.

Our Club caters to boys and girls from ages 5 – 18. We offer tackle rugby league along with the expanding girls league tag teams and girls tackle for Under 14s and Under 16s.

As with all community sporting clubs, the Hills Hawks Rugby League Club relies solely on the generosity of our sponsors, supporters and local community for funding. This vital funding provides the basic requirements, equipment and support to drive player engagement, foster talent and to put the Hills Hawks at the forefront of the best junior rugby league clubs in our district.

The Club is surrounded by passionate and experienced Committee Members, Coaches and Managers with backgrounds in professional rugby league, executive management, finance, marketing and events.

We invite you to join our Hills Hawks family and be associated with many of the best local businesses in the Hills District.

With your support, we aim to exceed our 2023 sponsorship targets and continue to grow and develop the Hills Hawks Rugby League Club.



SPONSORSHIP OVERVIEW

SPONSOR	AVAILABLE	COST
Diamond	1	\$10,000
Platinum	1	\$8,000
Gold	3	\$3,000
Silver	2	\$2,000
Bronze	Unlimited	\$1,000
Team of the Week	1	\$1,500
Player of the Week	1	\$1,500
Scoreboard	4	POA



SPONSORSHIP PACKAGES

DIAMOND PACKAGE - \$10,000

- 2024 major sponsor acknowledgement
- Logo placement on the front of all team jerseys
- Logo placement on all Club training shirts
- Exclusive EDM (email) to database acknowledging sponsorship
- Logo inclusion in all email correspondence
- Exclusive social media post on all platforms acknowledging sponsorship
- Ground banner with logo for all home games
- Inclusion on the home ground media wall
- Inclusion on the home ground sideline signage
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Acknowledgement at all Club events

✓ *There is only 1 Diamond package available for the 2024 season*



SPONSORSHIP PACKAGES

PLATINUM PACKAGE - \$8,000

- Logo placement on the back of all team jerseys
 - Logo placement on all Club training shirts
 - Logo inclusion in all email correspondence
 - Exclusive social media post on all platforms acknowledging sponsorship
 - Ground banner with logo for all home games
 - Inclusion on the home ground media wall
 - Inclusion on the home ground sideline signage
 - Logo placement on Hills Hawks website
 - Acknowledgement at all Club events
- ✓ *There is only 1 Platinum package available for the 2024 season*



SPONSORSHIP PACKAGES

GOLD PACKAGE - \$3,000

- Logo placement on 1 x sleeve of all team jerseys or bottom of back of jersey
- Logo placement on all Club training shirts
- Inclusion of logo in all email correspondence
- Social media acknowledgement on all platforms
- Ground banner with logo for all home games
- Inclusion on the home ground media wall
- Inclusion on the home ground sideline signage
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Invitation to all Club events

✓ *There are only 3 Gold packages available for the 2024 season*



SPONSORSHIP PACKAGES

SILVER PACKAGE - \$2,000

- Logo placement on back side of team shorts
- Logo placement on all Club training shirts
- Inclusion of logo in all email correspondence
- Social media acknowledgement on all platforms
- Ground banner with logo for all home games
- Inclusion on the home ground media wall
- Inclusion on the home ground sideline signage
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Invitation to all Club events

✓ *There are only 2 Silver packages available for the 2024 season*



SPONSORSHIP PACKAGES

BRONZE PACKAGE - \$1,000

- Logo placement on all Club training shirts
- Inclusion of logo in all email correspondence
- Social media acknowledgement on all platforms
- Inclusion on the home ground media wall
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Invitation to all Club events



SPONSORSHIP PACKAGES

TEAM OF THE WEEK SPONSOR - \$1,500

- Weekly social media posts as [TBA SPONSOR TEAM OF THE WEEK]
- Logo placement on all Club training shirts
- Inclusion of logo in all email correspondence
- Social media acknowledgement on all platforms
- Inclusion on the home ground media wall
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Invitation to all Club events



SPONSORSHIP PACKAGES

PLAYER OF THE WEEK SPONSOR - \$1,500

- Weekly social media posts as [TBA SPONSOR PLAYER OF THE WEEK]
- Logo placement on all Club training shirts
- Inclusion of logo in all email correspondence
- Social media acknowledgement on all platforms
- Inclusion on the home ground media wall
- Verbal acknowledgement via PA system at home games
- Logo placement on Hills Hawks website
- Invitation to all Club events



OUR REACH

Hills Hawks Rugby League Club is committed to communicating and acknowledging the important contribution of our sponsors and supporters. With your input, the Club will ensure that your brand and message is communicated to our strong network continually via our communications strategy and plan for the 2024 season.

Website: www.hillshawksrugbyleague.com.au

Social Media

Facebook: www.facebook.com/hawksrugbyleague
887 followers

Instagram: [@hillshawksrugbyleagueclub](https://www.instagram.com/hillshawksrugbyleagueclub)
165 followers

Database: Our email database reaches over 400 families



OUR SPONSORS & SUPPORTERS



B Bendigo Bank

Community Bank
Galston & District
02 9653 2227

*Fire &
General
Insurance
Brokers* *pty. limited.*



snap 24/7
fitness
DURAL



CAVIL
GROUP



Lumby Hampson

Real Estate Since 1968



BOBBY BAKEHOUSE

SF
—THE SOCIAL FACTORY—



Dural Health
Physiotherapy, Chiropractic
Exercise Physiology



OUR HAWKS FAMILY





THANK YOU

To discuss sponsorship opportunities or to tailor a package for your business, please email your expression of interest to

danielle@hillshawksrugbyleague.com.au